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Kyyba Named Among 'Michigan 50 Companies to Watch'

APRIL 1, 2013

FARMINGTON HILLS — Kyyba has been recognized as one of the 2013 "Michigan 50 Companies to Watch," an awards program sponsored by the Edward Lowe Foundation and presented by Michigan Celebrates Small Business.

Kyyba will be honored at an awards ceremony during the ninth annual Michigan Celebrates Small Business event on May 2 in Lansing. Kyyba companies have been in operation for more than 15 years, specializing in staff augmentation, software, automotive electronics, and telematics. The company has multiple offices serving local, regional, and national clients consisting of Fortune 500 and middle market companies. Kyyba's unique process allows employees to understand the needs of the business organizations and provide solutions that match the real and compelling needs of each organization.

"We are really excited and honored to be part of Michigan's superstar second stage companies," Kyyba President and CEO Tel Ganesan said. "And we are even more excited to part of Michigan's growing economy."

Companies making it to the "Michigan 50 Companies to Watch" list are a group of second-stage companies. Defined as having six to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan's economy. Representing all regions of the state and a diverse range of industries, companies like Kyyba are known for their entrepreneurial leadership, creation of innovation, or use of innovation in creative ways, and their sustainable competitive advantage.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development, industrial, and venture capital communities.

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