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August 30, 2016

Farmington Hills-based Kyyba promotes COO to president, CEO



Thiru Ganesan

The staffing firm **Kyyba Inc.** has promoted COO Thiru Ganesan to president and CEO of the company, while current President and CEO Tel Ganesan assumes the role of chairman of the board, the company announced Tuesday.

Thiru Ganesan, 42, is also the co-founder of Farmington Hills-based Kyyba. Since he joined the company in 2007 as COO, he has helped drive new business development efforts and monitored new and ongoing initiatives.

In his new role, Thiru Ganesan will focus on accelerating the expansion of Kyyba in other cities within the U.S., Canada and Asia through organic growth and merger and acquisition opportunities. He also plans to explore expanding the company's staffing services to other sectors.

"Thiru's long years of leadership, coupled with his experience, makes him the ideal person for this role," Tel Ganesan said in a news release. "He has been a very important and strategic partner during Kyyba's growth and it is now time for him to lead our company going forward. I will work very closely with Thiru to continue to ensure that Kyyba makes a positive impact for all stakeholders,

including our customers and team members."

Thiru Ganesan, a resident of West Bloomfield Township, is also the founder and president of **Chola Power**, an India-based company that designs and installs solar electric systems.

Thiru Ganesan received his bachelor's degree in computer science in 1995 from **Madurai Kamaraj University** in India.

Kyyba, a privately-held company with revenue of \$39.2 million in 2015 **according to Inc.**, offers staffing services for industries such as automotive, education, transportation, technology and manufacturing, among others. The company also offers software development and direct placement services.

Kyyba was **named** a *Crain's Detroit Business* "50 Companies to Watch" in 2013.