

# FARMINGTON OBSERVER

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## Farmington Business Briefs

### Kyyba honor

Kyyba, Inc., an international staff augmentation firm, announced President/CEO Tel Ganesan recently received the National Veteran Business Development Council's Founders Award. He was honored during the organization's presentation at the Federal Reserve Bank of Chicago's Annual Business Smart Week observance in late July.

Ganesan became involved with the NVBDC in 2012 when the organization began helping veterans get certified so they could obtain gainful employment and business opportunities. The nonprofit needed an easy-to-use online registration and application software system that would capture the veteran business' capabilities and codes. However, at that time, they were struggling with their strategy and funds. Ganesan learned about their plight and volunteered his services and those of his company.



Kyyba's team spent time and effort, as well as provided a nearly \$200,000 financial investment, towards developing and launching the software, which is now used to certify companies, including large automotive manufacturers, across the country.

"I wanted to, even in the smallest way, help the veterans who risked their lives defending this great country," Ganesan said. "This entrepreneurial journey was conceived from nothing but inspiration from several large companies who were giving veterans opportunities they would otherwise not have."